

NEWS RELEASE



FOR IMMEDIATE RELEASE

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PROTEK PICKLEBALL TO UNVEIL NEW PRODUCT LINE OF PADDLES AT 2017 USAPA NATIONAL CHAMPIONSHIPS

SURPRISE, AZ. (November 3, 2017) – One of the newest paddle manufacturers in the sport of pickleball, PROTEK, recently signed a two-year agreement with the United States Pickleball Association (USAPA) and will also be a Presidential sponsor at the upcoming USAPA National Pickleball Championships. The 9th annual event will be played at Palm Creek Golf and RV Resort in Casa Grande, Arizona on November 4-12.

“We’re excited to launch PROTEK Pickleball at the nation’s premier pickleball tournament, the USAPA National Championships,” said Gregg Browne, Co-CEO of PROTEK. “PROTEK Pickleball makes the most technologically-advanced paddles for your money, and we will equip the most elite players, advanced enthusiasts, as well as those just starting to play the game of pickleball. We’re proud to support the USAPA and the National Championships and excited to launch our USAPA-approved line of paddles as an official sponsor.”

PROTEK’s mission is to provide the pickleball player with paddles that incorporate the finest materials available and to give them a competitive edge on the court. From paddle face to grip, to the interior core of every one of their models, PROTEK displays a relentless pursuit to concept, design and manufacture the very best in USAPA-approved paddles, all at a tremendous value.

PROTEK will be introducing its newest line of paddles at the 2017 USAPA National Championships – Vortek, Z-Tek and the G-Tek. “Pickleball player’s passion runs deep for the sport and our passion is to provide you with a competitive edge. It’s time for players to raise their game to the next level with PROTEK Pickleball,” added Browne.

“We’re very excited to partner with PROTEK and for them to be an integral part in the overall success of our National Championships. Their outstanding array of products further enhances and solidifies the stature of our sport and we look forward to working with them for the next couple of years,” said Justin Maloof, Executive Director of the USAPA.

For more information on the 2017 USAPA National Championships, visit www.usapa.org.

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About USAPA

The United States Pickleball Association, a non-profit 501(c)(3) was established in 2005 to further the advancement of the sport on a national level. As the official governing body of pickleball in the United States, the USAPA promotes the growth of pickleball by maintaining the rules, setting player ratings, advancing the sport through its national network of @1,600 ambassadors, and sanctioning tournaments. Over the past three years, the USAPA has realized a growth of 325% in its membership. The USAPA is divided into 11 regions across the country with all 50 states being represented. The extensive group of volunteer ambassadors oversees the sport in their respective states. For more information, visit www.usapa.org.

About PROTEK Pickleball

At PROTEK Pickleball, our roots are imbedded in innovation, technology, performance and the very best materials available to provide our players with a competitive edge. No matter your skill level, and at every price point, at PROTEK Pickleball our mission is to provide you the most technologically-advanced pickleball paddle available for your investment. Your passion runs deep and our passion is to equip you with on-court advantages only available through PROTEK Pickleball. From paddle face to grip, from bumpers to the interior core of every one of our models, our relentless pursuit is to concept, design and manufacture the very best USAPA-approved paddles, at a tremendous value. So whether you are an elite tournament player or just getting started, PROTEK Pickleball has delivered cutting edge technology throughout our entire line of paddles at an exceptional value. It’s time to raise your game to the next level with PROTEK Pickleball. www.protekpickleball.com. Facebook – www.facebook.com/protekpickleball. Instagram -- @protekpickleball. Twitter -- @protekpicklebal.